

dcm THE
LEARNING
EXPERTS

Next-Gen Tech | AI Made Easy

🕒 10am - 11am

📅 6th September 2023

🎥 Recorded

About Me

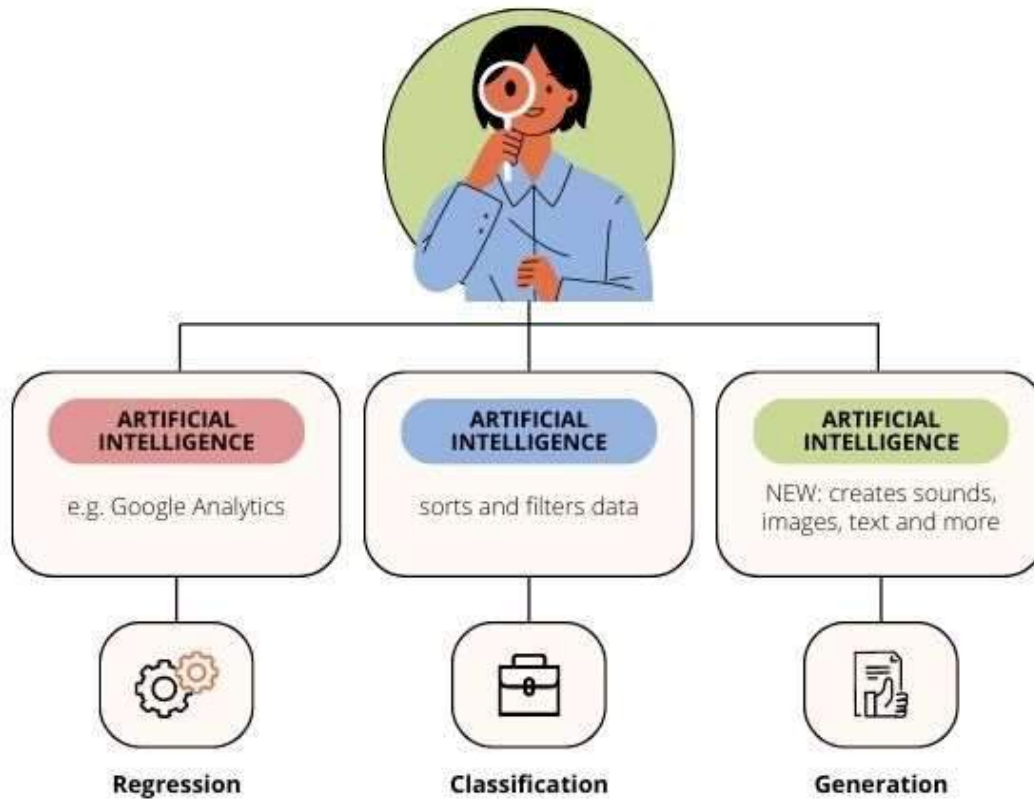


JOANNE O'BRIEN

DCM Trainer

AI – What's new?

It's been around for a while.....



CHAT GPT

A useful tool

How does it generate responses?

Uses pre-learned knowledge to understand context and meaning. It then predicts and generates a sequence of words that it believes are most likely to be the appropriate response based on the given input.

How does it understand?

Learns to associate words and phrases with their contexts in each sentence or paragraph

Great for idea generation

Due to its capacity to generate diverse and creative responses.

Great for problem solving

Assist by offering potential solutions, recommending strategies, or providing step-by-step guidance.

Let's take a look.....



Only as good as the prompt

4 Key Elements:

Role. Tell the AI who it should impersonate: an expert, a customer

Task. Tell the AI what content you want it to create. Give detailed requirements like format, style, word count, and any calls to action you want to include.

Background. Give the AI all of the data it needs to create the content, including information about your audience, positioning, and aims.

Execute. Ask the AI to start creating.



How can we use AI?

For Business:

Generation: Creating Content (images, text)

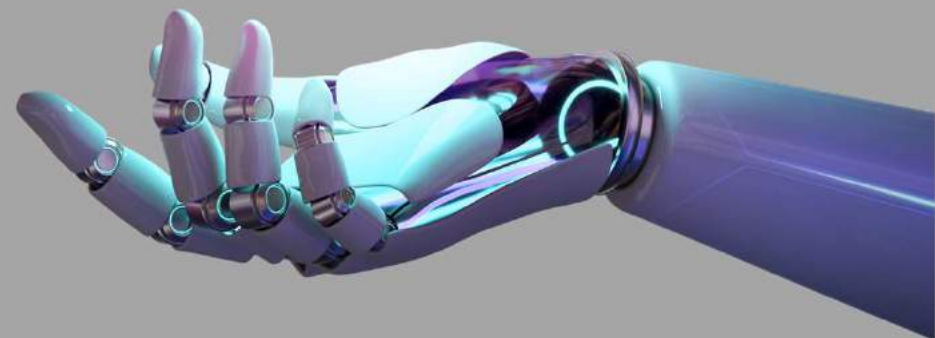
Extraction: Sift through content to find specific data

Summarisation: Take text and pick out key points

Rewriting: without removing the detail

Question-answering: Concise readable answers

Classification: identify key topics in a range of content or divide it into types.



The Limitations

Watch out for this:

Lack of contextual understanding.

Not understanding the meaning or consequences of its responses.

Vulnerability to misinformation

Biases in training data: Trained on large and diverse datasets from the internet, which may contain inherent that could relate to race, gender etc

Lack of empathy and judgment

Inability to ask clarifying questions

Overconfidence and verbosity

Limited creativity and originality



"FutureTools Collects & Organizes All The Best AI Tools So YOU Too Can Become Superhuman!"

Search - Try things like "YouTube" or "SEO" to find specific tools for your needs...

- AI Detection
 - Aggregators
 - Avatar
 - Chat
 - Copywriting
 - Finance
 - For Fun
 - Gaming
 - Generative Art
 - Generative Code
 - Generative Video
 - Image Improvement
 - Image Scanning
 - Inspiration
 - Marketing
 - Motion Capture
 - Music
 - Podcasting
 - Productivity
 - Prompt Guides
 - Research
 - Self-Improvement
 - Social Media
 - Speech-To-Text
 - Text-To-Speech
 - Text-To-Video
 - Translation
 - Video Editing
 - Voice Modulation
- Free Freemium GitHub Google Colab Open Source Paid

I asked Chat GPT:

Create a message for my presentation last slide:

thanks for listening, I hope you enjoyed it. keep it
short

Here's the result:

👋 Thank you for your time and attention. I hope
you enjoyed the presentation! 🙌